

Leading politicians, celebrities and retailers join Cruelty Free International to call on the EU to lead the way in securing an international end to cosmetics animal testing

Brussels, 6 March 2018

Dear Presidents of the European Parliament, Commission and Council of Ministers and Heads of EU Member State governments,

In March, the European Parliament will vote in Strasbourg on a motion that asks the European Union to **take international action to end cosmetics animal testing** everywhere and forever. We would like you to do all you can to support this.

Back in 2003, **the EU showed vision and leadership** by starting the process of banning cosmetics animal testing and the sale of cosmetics products that were tested on animals. Since then, hundreds of thousands of animals' lives have been saved¹ and **unnecessary suffering has been prevented. Innovation in the non-animal testing field has boomed** with advances in modern scientific methods such as in vitro data improving both safety and ethics in cosmetic testing².

In 2013, the full EU testing and marketing bans came into force. Five years on, **the time is right to go one step further**.

The EU has a proven track record and a unique ability to deliver change that not only protects human and animal wellbeing, but also provides **leadership towards more civilised and modern trading economies**. Look at the success of these animal testing laws as evidence. The EU's animal testing ban for cosmetics reflects the public's conviction that cosmetics should not be valued over animals' wellbeing³ and gives inspiration to how our global economies should function in future.

However, even now in 2018, the testing on animals continues. Some 80% of the world's countries still do not have laws preventing cosmetics animal testing – and over half a million animals annually continue to suffer⁴.

You should be proud. As elected parliamentarians, as officials working at all levels of the European Commission and Council, the leadership the EU has shown deserves much credit. Now it's time to work to deliver **a global end to cosmetics animal testing** and eliminate cruel and unnecessary animal suffering around the world. **We are calling for the European Union to use its influence to push for this**.

We rely on your support.

Michelle Thew
Chief Executive
Cruelty Free International

For more information, please go to www.crueltyfreeinternational.org.

¹ Based on information that is available, Cruelty Free International estimates that around 500,000 animals are used in cosmetics testing every year. Using guidelines set by the OECD, just testing one new ingredient in a product can result in the death of at least 1,400 animals.

² Cruelty Free International and The Body Shop (2017). 2nd edition, p 9. [PDF] Meeting the global challenge. A guide to assessing the safety of cosmetics without using animals. Available at: https://www.crueltyfreeinternational.org/sites/default/files/alternativesreport_2017extra_email.pdf

³ Ibid., pp. 8-9.

⁴ Ibid., p. 28. See also: <https://www.crueltyfreeinternational.org/what-we-do/our-campaigns/ending-cruel-cosmetics/around-world>

Politicians

Sirpa Pietikäinen, MEP and President of the Intergroup for Animal Welfare and Conservation

Frédérique Ries, MEP

Stefan Eck, MEP

Jávor Benedek, MEP

Marco Affronte, MEP

Birgitta Ohlsson, MP

Maureen O'Sullivan, TD

Henry Smith, MP

Chris Williamson, MP

Stuart McDonald, MP

Rosie Cooper, MP

Alex Sobel, MP

Kerry McCarthy, MP

Peter Kyle, MP

Caroline Lucas, MP

Roger Godsiff, MP

Sir Roger Gale, MP

Nic Dakin, MP

Hywel Williams, MP

Tim Farron, MP

Sarah Champion, MP

Sir Greg Knight, MP

Sir Oliver Letwin, MP

Tommy Sheppard, MP

Daniel Zeichner, MP

Liz Saville-Roberts, MP

Marianne Thieme, Leader, Party for the Animals

Celebrities

Ricky Gervais, Comedian, Actor, Writer and Director

Pixie Geldof, Model and Singer

Joanna Lumley, TV and Film Star

Leona Lewis, Singer

Vanessa-Mae, Violinist

Stanley Johnson, former MEP, Author and Environmental Expert

Peter Egan, Actor and Animal Welfare Campaigner

Marc Abraham BVM&S MRCVS, TV and Newspaper Vet

Chris Packham, TV Presenter and Wildlife Expert

Josje Huisman, Singer

Laura Ponticorvo, TV Personality

Agnese Kleina, Editor-in-Chief, Benji Knewman Bookazine

Geraldine Kemper, TV Presenter

Marvy Rieder, Model and Presenter

Andreea Raicu, TV Presenter

Elina Born, Singer

Sara Pascoe, Comedian

Scientists and Scientific Innovators

Dr Jane Goodall DBE, Founder of the Jane Goodall Institute & UN Messenger of Peace
Prof Michael Balls, Life President, FRAME (Fund for the Replacement of Animal Experiments)

Dr Susanna Penco, Dept. of Experimental Medicine, University of Genova, Italy

Dr Pandora Pound, Independent Research Consultant

Dr Costanza Rovida, CAAT-Europe

Dr Carol Treasure, Co-Founder and Managing Director, XCellR8

Tuula Heinonen, Director, Finnish Center for Alternative Methods, FICAM



Animal Welfare Organisations





Brands



Kester Black



LAVA ART



levrana NATURAL

LÍ COSMETIC natural



Look Fabulous Forever Beauty

MULONDON ORGANIC

myroo

naissance

NAKIN NATURAL ANTI-AGEING

NATROMA professional aromatherapy

Offspring 45% NATURAL AS LOVE

Organic First

pai

phil smith BE GORGEOUS

Power of Health made by our family for your family

PURE ARGAN OIL

PURE CHEMISTRY

rawgaia

SISKYN SKINCARE OILS

skincare WITH COMPASSION SKN-RG ENGLAND

Subtle Energies AYURVEDA AROMATHERAPY



TRUE BEING

ULTRAGLOW

DOLMA