



The Little Book of Cruelty Free

The Leaping Bunny

It seems that there is an 'animal-friendly' statement on every cosmetic and household product available, not to mention the different bunny logos out there. It's utterly confusing and can have no real meaning.

The Leaping Bunny is the only internationally-recognised certification for cosmetics, personal care and household product brands which are not tested on animals. The entire supplier monitoring system is audited for compliance with our strict criteria.

Why shop cruelty free?

Consumers have the power to make positive change...

Did you know that 80% of the world still allows animals to be used in cruel tests for cosmetics? And almost all countries still allow animal testing for cleaning products.

By looking for the Leaping Bunny, you'll be making your world cruelty free, and helping us make the whole world cruelty free - it's that simple.

Cruelty free shopping is getting easier all the time with more and more companies gaining Leaping Bunny certification. For a regularly updated list of certified brands visit www.CrueltyFreeInternational.org/LeapingBunny

About this book

The Little Book of Cruelty Free is produced by Cruelty Free International to help you identify certified products available to buy in the UK. We approve each company's entire range of own-brand products so even if you don't see the Leaping Bunny on the product, you can be confident that their products are cruelty free.

More ways to get involved

- **Take the pledge to go cruelty free!**
Do the right thing for animals by only buying Leaping Bunny certified brands. Visit: www.CrueltyFreeInternational.org/GoCrueltyFree
- Cruelty Free International receives no government or lottery funding, meaning we rely entirely on supporter donations to enable us to work to end animal experiments worldwide. **Please help by making a donation at www.CrueltyFreeInternational.org/donate or call 020 7700 4888**

Thank you

Key symbols

- * Offers vegetarian products
- ** Offers vegan products
- # Owned by a parent company which is not certified



Cruelty Free International
Web: www.CrueltyFreeInternational.org
Email: info@CrueltyFreeInternational.org
Twitter: @CrueltyFreeIntl
Tel: +44 (0) 20 7700 4888

Cosmetics Companies

Abbey Essentials** abbeyessentials.co.uk	01603 610 883
Adam and Eve Skincare* adamandevskincare.co.uk	01620 843 317
The Affercare Company** theaffercarecompany.com	01244 678 766
Afterglow Cosmetics afterglowcosmetics.co.uk	01443 224 148
Alvin Connor** alvinconnor.com	0800 083 4315
Aqua Natural** aquanatural.co.uk	01933 441 818
Arbonne** arbonneinternational.co.uk	0800 977 5721
Argos argos.co.uk	0845 640 3030
Aubrey Organics** aubreyorganics.co.uk	0208 688 2366
Aurelia Skincare* aureliaskincare.com	0207 751 0022
Balm Balm** balmbalm.com	020 8339 0696
BareFaced Beauty** barefacedbeauty.co.uk	01525 234 044
Beautiful Movements Cosmetics bmbbeauty.com	01224 733 955
Beauty Without Cruelty** bwcshop.co.uk	01473 271 500
Bee Good beegood.co.uk	01256 215 215
Bellapierre Cosmetics Ltd** bellapierre.co.uk	0208 993 0077
Bio-Nature** bionature.uk.com	01535 611 446
Biorganics** biorganics.co.uk	01905 570 670
Body & Face St. Cyrus** bodyandface.co.uk	01561 378 811
The Body Shop** thebodyshop.com	0800 092 9090
The Buddha Beauty Company** buddha-beauty.com	07740 464 833
Bulldog Skincare for Men* meetthebulldog.com	020 8969 6006
Burt's Bees# burtsbees.co.uk	0845 423 8718
By K** by-k.dk	
Conscious Skincare** conscious-skincare.com	01239 712 720
The Co-operative** co-operative.coop	0800 068 6727
Crystal Body Deodorants* thecrystal.com	001 800 829 7625
Crescent Soaps** crescentsoaps.com	0208 204 0637
Dermalogica** dermalogica.co.uk	01372 363 600
DermaQuest Skin Therapy** dermaquestinc.com	0845 2464 666
Dolma Vegan Perfumes** dolma-perfumes.co.uk	0115 963 4237
Dr Bronner's Magic Soaps** drbronner.com	0845 072 5825
Earth Friendly Products** greenbrands.co.uk	01892 616 871
Earth's Beauty* earthsbeauty.com	
Ecocare Organic ecocareorganic.com	
Eminence Organic Skin Care eminenceorganics.com	
Faith In Nature** faithinnature.co.uk	0161 724 4016
Flawless by Nadia** flawlessbynadia.com	0203 086 9203
Friendly Soaps** friendlysoap.co.uk	01706 818 666
Fresh Therapies Ltd** freshtherapies.com	02380 739 595
Glam Colour Cosmetics** glam2c.co.uk	0116 212 0470
Good Bubble** goodbubble.co.uk	0203 781 7071
Greenfrog Botanic** greenfrogbotanic.co.uk	01273 738 452
Handmade Naturals** handmadenaturals.co.uk	01270 877 516

Honesty Cosmetics** honestycosmetics.co.uk	01629 814 888
Hurraw! Balm** hurrawbalm.com	
Inlight Organic Skincare** inlight-online.co.uk	01326 281 114
It's A 10 Hair Care itsa10haircare.com	
Jason Natural Cosmetics** jasonnaturalcare.co.uk	0845 072 5825
John Tsgaris johnstsgaris.co.uk	0207 235 9978
The Konjac Sponge Company** konjac spongecompany.co.uk	
Lily Lolo Mineral Cosmetics** lilylolo.co.uk	01482 640 619
Little Butterfly Organic littlbutteryorganic.com	0203 1513 772
Live Native** livenative.com	01599 530 367
Liz Earle* lizearle.com	01983 813 913
Make-up International make-upinternational.com	0843 289 6119
Mannaszappan* mannaszappan.hu	
ManCave Inc.** mancaveinc.com	01332 418 182
Marble Hill** marblehillonline.co.uk	0287 135 7128
Marks & Spencer* marksandspencer.com	0845 609 0200
Moa the Green Balm* thegreenbalm.com	01753 759 720
Molton Brown** moltonbrown.com	0808 178 1188
Montagne Jeunesse** montagnejeunesse.com	01639 861 550
Moosk for Men** mooskformen.com	
Morrisons** morrisons.com	0845 611 6111
Mount Purious. Organic Skincare** gooddayorganics.com	
Mulondon** mulondon.com	0203 3411 8611
Native Unearthed nativeunearthed.co.uk	
Natroma Skincare* natroma.co.uk	01384 399 451
Natural By Nature Oils** naturalbynature.co.uk	01582 840 848
The Natural Soapworks* naturalsoapworks.co.uk	01384 399 451
Neal's Yard Remedies** nealsyardremedies.com	0845 262 3145
Nourish (Natural Products Factory)** nourishskincarerange.com	0207 622 0688
Orico (London)** oricolondon.com	0844 811 7375
Pai Skincare** paiskincare.com	0203 397 1727
Paul Mitchell** paul-mitchell.co.uk	0845 659 0011
Patyka laboutique.patyka.com/en	
Phil Smith Be Gorgeous* philsmithhair.com	020 7034 7125
PHB Ethical Beauty** phbethicalbeauty.co.uk	0800 043 3067
Pierpaoli pierpaoli.com	
Pukka Ayurveda** pukkaherbs.com	0845 375 1744
Pure Anada Natural* pureanada.co.uk	07980 543 681
Quinessence Aromatherapy* quinessence.com	01530 814 171
Rejuvi rejuvi.co.uk	020 8133 9339
Roseisle Skincare** roseisle-skincare.co.uk	0774 9365 081
Saaf Pure Skincare** saafskincare.com	0843 886 1164
Sainsbury's** sainsburys.co.uk	020 7695 6000
SKN-RG Performance Skincare skn-rg.com	01621 736 382
The Soap Shop* thesoapshop.net	01582 967 426

Soothing Showers** soothingshowers.com	0800 048 8360
Spa Ritual** sparitual.co.uk	0808 202 0855
Suma** suma.coop	01422 313 845
Superdrug#** superdrug.com	0800 096 1055
Tallulah Jane** tallulahjaneyc.com	
Tara Smith** tarasmith.com	0207 993 2536
Tom's of Maine#** tomsofmaine.co.uk	01274 871 488
Tropic Skin Care** tropicskincare.com	0208 667 2111
Tsi-La** tsilaorganics.com	
Unique Products* unique-products.dk	
Urban Decay** urbandecay.co.uk	
Urtekram* urtekram.dk	
The Victorian Garden thevictoriangarden.co.za	
Waitrose waitrose.com	0800 188 8884
W.S. Badger (Badger Balm)** badgerbalm.com	
Yes! Nurse Skincare yesnurse.co.uk	
Yours Truly Organics yourstrulyorganics.com	
Zao Essence of Nature** zaomakeup.com	

Household Products Companies

Astonish** astonishcleaners.com	01274 767 440
Beanpod#** beanpodcandle.com	
The Bio-D Company** biodegradable.biz	01482 229 950
Bio-Nature** bionature.uk.com	01535 611 446
The Co-operative** co-operative.coop	0800 068 6727
Earth Friendly Products** greenbrands.co.uk	01892 616 871
Ecosearch* chela.co.uk	020 8805 2150
Ecover** ecover.com	0845 130 2230
Ecozone** ecozone.com	0845 230 4200
Faith in Nature** faithinnature.co.uk	0161 724 4016
Greenscents** greenscents.co.uk	0845 481 8126
GHS Direct ghs-direct.com	
Marks & Spencer* marksandspencer.com	0845 609 0200
method Products** methodproducts.co.uk	020 7788 7904
Orange Mate** orangemate.com	
Soluclean** soluclean.co.uk	0161 629 2120
Splosh** splosh.com	01497 821 030
Suma** suma.coop	01422 313 845
Waitrose waitrose.com	0800 188 8884

Animal Products

Hownd dogsllovehownd.co.uk	0203 004 5255
Jon Paul Pet** johnpaulpet.com	

Humane Retailers

Fairport** fairport.coop	07914 753 889
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